

Power2Drive Europe**Munich, June 14–16, 2023****POWER ON FOR MOBILITY: POWER2DRIVE EUROPE PRESENTS PROGRAM**

Munich/Pforzheim, June 6, 2023 – If we want to meet our climate protection goals, the mobility transition is an important cornerstone: That's why we need to reinvent transportation. E-mobility is already rapidly gaining momentum all over the world. Power2Drive Europe will be showcasing the mobility of the future and visitors will be able to experience it firsthand. From the exhibition forum and the conference to the debut of the Power2Drive AWARD and a large outdoor area – the international exhibition for charging infrastructure and e-mobility has an extensive accompanying program in store. It also offers visitors an ideal platform to explore the latest trends, technologies and business models while meeting the industry's visionaries and decision makers. Power2Drive Europe is part of The smarter E Europe, taking place alongside Intersolar Europe, ees Europe and EM-Power Europe at Messe München from June 14–16. More than 2,400 exhibitors as well as 85,000 visitors from 160 countries are expected to attend.

The world of mobility is part of a system of tightly knit sectors: The key to powering our mobile lives is the smart combination of photovoltaics (PV), storage and e-mobility. For example, sector coupling in parking lots is making a major contribution to the development of an extensive e-mobility charging infrastructure, with ev charging points providing PV electricity. Power2Drive Europe will offer extensive insights into the industry's development. Charging system manufacturers such as KEBA, EnerCharge, Siemens, Wallbox, Webasto or Zaptec and many others will be participating in the international exhibition for charging infrastructure and e-mobility in Munich.

Power2Drive Forum offers exclusive insights into the industry

This year, about 250 exhibitors will be part of Power2Drive Europe alone. In total, The smarter E Europe will feature around 400 companies with cutting-edge e-mobility technologies. The Power2Drive Forum in exhibition hall B6 offers a series of expert presentations with comprehensive insights into the dynamic development of the mobility transition. For instance, on the first day of the exhibition, the session "CPO & EMP – the Backbone of the Mobility Transition" will be discussing the significance of utility companies, such as municipal utilities, in the energy and mobility transition. It will be followed by the lecture Fast vs. Slow Charging: Pros & Cons, which will cover the facts, challenges and economic viability of different charging technologies with either direct or alternating current. The panel Electrify Fleet Special: E-fleet – Solutions for Fleet Managers will be shedding light on various aspects and types of applications for the implementation of electromobility in companies, highlighting the challenges fleet managers are facing.

Power2Drive Europe Conference and open-air networking

The Power2Drive Europe Conference will take place at the International Congress Center München on June 13 and 14, bringing researchers, key players and pioneers from internationally renowned companies together for exciting discussions with around 1,800 expected attendees. What's more, the Summer BBQ at the end of the first day of the conference presents an exclusive opportunity to network with decision makers, senior managers and executives.

Power2Drive AWARD makes its debut

The Power2Drive AWARD will be presented for the first time at the ICM Munich on the eve of the exhibition. The award honors technologies and business models that are reinventing mobility. The finalists comprise companies that have developed innovative products and services that are paving the way for a new world of mobility. The Power2Drive AWARD encourages industry experts to use their knowledge to create a sustainable future and to become an indispensable part of the mobility transition.

Take an e-car for a spin

After its huge success in 2022, the outdoor area will be expanded this year: Curious trade visitors will get the chance to test-drive e-vehicles from renowned manufacturers. Companies such as Tesla, Kia, SKODA, Lucid or Lotus will offer visitors the opportunity to get behind the wheel for a first-hand e-car driving experience. The registration is located in the Power2Drive Forum in hall B6. Don't forget to bring your driver's license!

Joel Wenske, Project Manager at Power2Drive Europe, summarizes: "All visitors – whether from research, industry or trade – will find in-depth information and exciting insights at Power2Drive Europe 2023. Whether through networking at the barbecue, driving an electric car or listening to one of our expert presentations – we hope that everyone leaves with electrifying inspiration and innovations."

Power2Drive Europe and the parallel events Intersolar Europe, ees Europe and EM-Power Europe will be taking place at Messe München from June 14–16, 2023, as part of Europe's largest platform for the energy industry, The smarter E Europe.

For more information, please visit:

www.PowerToDrive.de

www.TheSmarterE.de

Power2Drive Europe

Power2Drive Europe is the international exhibition for charging infrastructure and e-mobility. Under the motto "Charging the future of mobility!", Power2Drive Europe is the ideal meeting point for manufacturers, suppliers, installers, distributors, fleet and energy managers, charge point operators, e-mobility service providers and start-ups. The exhibition shines the spotlight on charging systems, electric vehicles, traction batteries and mobility services as well as innovative solutions and technologies for sustainable mobility. Power2Drive Europe takes a look at current global market developments, showcases the potential of e-mobility and presents intelligent charging solutions to reflect the interconnection of electric vehicles with a sustainable energy supply. Meet new customers, catch up with your existing customer base and forge new business relationships with the industry's key decision makers.

Power2Drive Europe is part of The smarter E Europe – the continent's innovation hub for the new worlds of energy and mobility. The energy exhibitions Intersolar Europe, ees Europe and EM-Power Europe will also be held at the same time.

Power2Drive Europe is organized by Solar Promotion GmbH and Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG (FWTM). Power2Drive Europe will take place from June 14–16, 2023, at Messe München.

For more information on Power2Drive Europe, please visit: www.PowerToDrive.de.

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