



**MAY**  
**07-09**  
**2025**

MESSE MÜNCHEN, GERMANY

Europe's Largest Alliance of  
Exhibitions for the Energy Industry

**INTERNATIONAL  
DELEGATION SERVICE**

Be Part of the Leading  
Energy Exhibitions and Conferences  
at The smarter E Europe



## THE SMARTER E EUROPE 2025: FOCUS ON A SUSTAINABLE ENERGY WORLD

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Would you like to find out about the latest developments in the energy and mobility industry?

At The smarter E Europe, Europe's largest alliance of exhibitions for the energy industry, we support delegation trips for ministries, economic development agencies, chambers of commerce, general consulates, associations, societies and authorities with attractive services. On site, you will gain comprehensive insights into a sustainable energy world – from renewable energies and battery energies, green hydrogen and smart grids through to energy management and charging infrastructure for electromobility. Take advantage of this opportunity to get first-hand information and learn about the latest innovations and trends!



During the three exhibition days you can expect a varied accompanying program with conferences, forums, side events and much more. For example, experience **The smarter E AWARD Ceremony** and meet numerous industry representatives at the **Summer BBQ** in a relaxed atmosphere. Discover electric vehicles during a **test drive** in city traffic and on the highway or find out more at the seven exhibition forums on exciting industry topics. You can expect varied presentations, best-practice projects, discussion rounds and much more. In the case of the **Green Hydrogen Forum** and the **PV Manufacturing Stage**, the name says it all. **The Intersolar Forum**, **ees Forum** and **Power2Drive Forum** each tackle further topics that form focal points of the exhibition. **The smarter E Forum** addresses topics including smart grids, sector coupling and flexibility.

These are just a few excerpts from the attractive accompanying program. You can find detailed information at:  
→ [www.TheSmarterE.de/accompanying-program](http://www.TheSmarterE.de/accompanying-program)



### **We offer your delegation attractive services**

- Free entry tickets to the exhibitions
- Free attendance at the exhibition forums
- Discounted conference tickets
- Easy registration in advance
- Tours on the solar roof of Messe München

### **Target groups of our delegation program**

- Ministries
- Economic development
- Chambers of commerce and industry
- General consulates
- Associations/societies
- Authorities



## EXHIBITION QUICK FACTS

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Date	May 7–9, 2025
Opening Hours	9:00am–6:00pm   Wednesday 9:00am–6:00pm   Thursday 9:00am–5:00pm   Friday
Venue	Messe München, Germany
Halls	A1-A6, B0-B6, C1-C6, Outdoor Area
Exhibition Space	206,000 sqm
Exhibitors	3,000+ (expected)
Visitors	110,000+ (expected)

## CONFERENCE QUICK FACTS

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Date	May 6–7, 2025
Opening Hours	9:00am–6:00pm
Venue	ICM – International Congress Center Messe München, Germany
Attendees	2,500 expected (Intersolar Europe Conference, ees Europe Conference, Power2Drive Europe Conference, EM-Power Europe Conference, Side Events)
Event Language	English

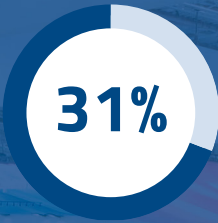


3,008 EXHIBITORS FROM 55 COUNTRIES  
PRESENTED THEIR LATEST PRODUCTS  
AND SOLUTIONS FOR THE SUSTAINABLE  
ENERGY WORLD IN 2024

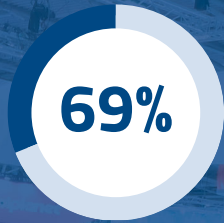
Exhibitor Countries

55

National  
Exhibitors



International  
Exhibitors



**Top 15 Countries of Origin**  
**The smarter E Europe Exhibitors 2024**

China	961
Germany	923
Turkey	111
Italy	100
The Netherlands	99
Spain	90
South Korea	86
France	74
Austria	64
Switzerland	52
USA	49
Poland	38
Great Britain	35
Norway	28
Taiwan	27



## THE SMARTER E EUROPE

“Accelerating Integrated Energy Solutions” – this is the goal of The smarter E Europe, Europe’s largest alliance of exhibitions for the energy industry. The aim is to create a future-oriented energy world by shining a spotlight on renewable energies, decentralization and digitalization as well as cross-industry solutions from the electricity, heat and transport sectors for a sustainable 24/7 energy supply.

The smarter E Europe brings together the four exhibitions Intersolar Europe, ees Europe, Power2Drive Europe and EM-Power Europe and also offers a comprehensive accompanying program and four conferences. Find out more: → [www.TheSmarterE.de](http://www.TheSmarterE.de)

### **Discover the global markets of the future with us!**

A delegation trip to The smarter E Europe 2025 offers participants the opportunity to exchange experiences with the most important players in the new energy world. Make contacts with new business partners, learn all about the latest trends and experience innovations at first hand.



## INTERSOLAR EUROPE

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As the world's leading exhibition for the solar industry, Intersolar Europe demonstrates the enormous vitality of the solar market. For more than 30 years, it has been providing a networking opportunity for the key players – from manufacturers, suppliers and distributors to installers, service providers, project developers, planners and start-ups – all under the motto “Connecting Solar Business”.

Intersolar Europe focuses on the latest trends, developments and business models. This includes commercial PV systems, modern applications such as agricultural, floating and building-integrated PV, as well as smart combinations of PV, storage system, e-mobility, heat pump and energy management.

The Intersolar Europe Conference, where renowned experts showcase groundbreaking innovations, is also taking place at the same time.

→ [www.intersolar.de](http://www.intersolar.de)





## EES EUROPE

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Each year, ees Europe, Europe's largest and most international exhibition for batteries and energy storage systems, provides a networking opportunity for the industry's key players, such as manufacturers, distributors, project developers, systems integrators, and professional users and suppliers – all under the motto "Innovating Energy Storage".

ees Europe focuses on the latest technologies, trends and market developments. This includes the latest developments in commercial and residential storage systems, innovative battery technologies, options for second use, as well as mobile storage systems and artificial intelligence for battery systems. What's more, it will feature approaches in the area of green hydrogen and power-to-gas applications.

The ees Europe Conference, where renowned experts showcase groundbreaking innovations, is also taking place at the same time.

→ [www.ees-europe.com](http://www.ees-europe.com)



## POWER2DRIVE EUROPE

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Power2Drive Europe is the international exhibition for charging infrastructure and e-mobility. Under the motto “Charging the Future of Mobility”, it is the ideal industry meeting point for manufacturers, distributors, installers, fleet and energy managers, charge point operators, e-mobility service providers and start-ups.

The exhibition focuses on the latest technologies, solutions and business models for a sustainable mobility world. Highlights include innovative charging solutions such as bidirectional charging technologies (vehicle-to-grid and vehicle-to-home), a combination of solar energy and electromobility, and battery electric vehicles. Particular emphasis is placed on the combination of electric vehicles, smart charging infrastructure and renewable sources of energy.

The Power2Drive Europe Conference, where renowned experts discuss electrifying markets, trends and technological developments, will be held at the same time.

→ [www.PowerToDrive.de](http://www.PowerToDrive.de)



## EM-POWER EUROPE

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EM-Power Europe is the international exhibition for energy management and integrated energy solutions. Under the motto "Empowering Grids and Prosumers" it provides a platform for grid operators, utility companies and municipal utilities, project developers, installers, as well as energy consultants, managers and service providers.

The rapid expansion of renewable energies and energy storage solutions as well as the increasing popularity of electric vehicles and heat pumps have a considerable impact on transmission and distribution grids. For this reason, EM-Power Europe focuses on the latest trends and developments in modernizing and digitalizing the power grid and turning it into a flexible smart grid, integrating prosumers, e-mobility and power-to-heat concepts into a holistic, renewable energy system.

The exhibition will be accompanied by the EM-Power Europe Conference that presents the perfect opportunity to discuss the energy system of the future with international experts.

→ [www.EM-Power.eu](http://www.EM-Power.eu)



## ORGANIZERS

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